



Rancher Outreach Program Survey Results

Question	% of Respondents
1. Have you had any successes on your ranch in preventing jaguar attacks? If so how?	
A. No success and not possible to prevent jaguar attacks	50%
B. Only shooting jaguars prevents attacks	15%
C. Successfully used dogs to keep jaguars away from cattle	13%
D. Relative success with methods such as: herding cattle together, keeping cattle close to ranch house, installing 150W night lamps near cattle herded together at night, keeping young animals near the ranch house, igniting flares and fires, putting neck bells on cattle.	23%
2. Do you think that some people in the Pantanal still shoot jaguar even though it is illegal?	
A. Yes	80%
B. Maybe	10%
C. No	2%
3. Does the cost of protecting cattle from jaguar attacks outweigh the costs of losing cattle to jaguar attacks?	
A. Costs of losses is higher than the costs of investing in protective measures	50%
B. Costs of taking protective measures is higher than costs of losing cattle to jaguar attacks	18%
C. Not sure	32%
4. How worried are you about losing cattle to jaguar attacks?	
A. Greatly concerned	60%
B. Somewhat worried	18%
C. Not much worried	8%
D. Not worried	14%
5. What is the most serious problem that faces cattle ranching: jaguar attacks, floods, drought, cattle rustling, disease, issues vary too much from year to year.	
A. Jaguar attacks	38%
B. Floods	20%
C. Drought	14%
D. Cattle rustling	10%
E. Disease	4%
F. Issues vary too much from year to year	14%
6. Should the government come up with a way to compensate you for cattle lost to jaguar?	
A. Yes	64%
B. Compensation program not needed	16%
C. Not sure	20%

7. Would you be interested in a public program that gave you some kind of benefits for being a “pro-environment” ranch?	
A. Possibly interested	46%
B. Very interested	42%
C. Uncertain	12%
8. Would you be happier if there were no jaguar at all?	
A. Yes	40%
B. No	44%
C. Undecided	16%
9. Is the nature and wildlife of the Pantanal a national treasure?	
A: Yes	100%
10. Is the nature and wildlife of the Pantanal adequately protected?	
A. No	76%
B. Yes	24%
Would you like to communicate more with conservation scientists and organizations?	
A. Yes	86%
B. No	14%